

# STUDENT ASSOCIATION LEADERSHIP CONFERENCE

AUGUST 19-21, 2016



THE STUDENT  
ASSOCIATION  
AT DURHAM COLLEGE & UOIT

# BREAKDOWN

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**STUDENT ASSOCIATION** LEADERSHIP CONFERENCE

# introduction

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# WELCOME

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The Student Association at Durham College & UOIT (SA) is excited to present the 3rd Annual Student Association Leadership Conference.

Over the past few years, there's been big growth among clubs and societies. We owe a lot of that growth to the hard work and dedication of our student leaders on campus and we want to keep that momentum going, while saying thanks for all your efforts.

That's why the SA launched the Student Association Leadership Conference. This weekend, you'll get a chance to learn some important tips and skills from a wide range of industry professionals, network and build relationships with other student groups, and learn more about the SA and how we work for you.

# ACCOMMODATIONS

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When you arrive on campus, please check-in at the South Village Residence lobby. Free parking is available in Commencement Lot 1. If you're using this lot, please notify the residence front desk.

**CHECK-IN:** FRI | 4:30PM-6:30PM, South Village Residence

When it's time to check out at the end of the conference, please return your room key to the front desk. Delegates are individually responsible for any damage done to the room.

**CHECK-OUT:** SUN | 1:00PM, South Village Residence



**STUDENT ASSOCIATION** LEADERSHIP CONFERENCE

# schedule

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# FRIDAY

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## REGISTRATION

4:30PM-6:00PM

South Village Lobby

## WELCOME BBQ & GAMES

5:00PM-6:30PM

Polonsky Commons

## ACTIVITIES

5:30PM-6:30PM

- Indigenous Ways of Healing
- Athletics Talk & Tour

ERC 1096

ERC 1092

## EDUCATION SESSION #1

6:30PM-8:00PM

- Anti-Oppression Training

ERC 1092 | 6:30PM-8:00PM

# SATURDAY

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## BREAKFAST (RES GUESTS ONLY)

7:30AM-8:30AM

South Village Dining Hall

## WELCOME & KEYNOTE SPEAKER

8:30AM-10:30AM

- SA Executive Team Welcome
- Allison Hector-Alexander Keynote

UA 1140

UA 1140

## EDUCATION SESSION #2

10:45AM-11:45AM

- The Magic of Event Planning
- Get Involved Fair & Involvement Record

UA 3240

UA 3220

**EDUCATION SESSION #2 CONT'D****10:45AM-11:45AM**

- Fundraising: A Tale of Charitable Giving UA 1140
- We Ain't Afraid of No Policy UA 3230

**EDUCATION SESSION #3****12:00PM-1:00PM**

Risk Management UA 1140

**LUNCH****1:00PM-2:00PM**

E.P. Taylor's

**KEYNOTE SPEAKER****2:00PM-3:45PM**

Stephen Sills UA 1140

**EDUCATION SESSION #4****4:00PM-5:00PM**

- Financial Fitness: Budgeting Basics UA 3230
- Turning Signups into Squads UA 1140
- Manners Matter UA 3220

**PANEL****5:15PM-6:45PM**

Campus Partners UA 1140

**BUS TO WHITBY CAMPUS****7:15PM**

Meet at Student Centre

**DINNER | BISTRO 67****7:30PM-9:00PM****BUS TO NORTH CAMPUS****9:15PM**

# SUNDAY

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## BREAKFAST (RES GUESTS ONLY)

7:30AM-8:30AM

South Village Dining Hall

## EDUCATION SESSION #5

9:00AM-10:00AM

- Not Another Bake Sale UA 3230
- Lead by Letting Go UA 3240
- Campus Connected (Part 1) UA 1140

## EDUCATION SESSION #6

10:15AM-11:15AM

- The Magic of Event Planning UA 3240
- Financial Fitness: Budgeting Basics UA 3230
- Planning to Change the World UA 3220
- Campus Connected (Part 2) UA 1140

## KEYNOTE SPEAKER

11:30AM-12:30PM

Jeremy Greenberg

E.P. Taylor's

## LUNCH

12:45PM-1:45PM

E.P. Taylor's

## CLOSING RECEPTION

2:00PM-2:15PM

E.P. Taylor's

## BYSTANDER TRAINING (OPTIONAL)

2:30PM-4:30PM

Jarred Cacnio

UA 1140



**STUDENT ASSOCIATION LEADERSHIP CONFERENCE**

# education sessions

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# ABOUT

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Our education sessions are designed to help your student group have the best year possible. Customize your Leadership Conference experience and choose the sessions that best suit your role. Some sessions are offered multiple times so you won't miss out.

# SESSION DETAILS

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## INDIGENOUS WAYS OF HEALING

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**DATE:** FRI | 5:30PM-6:30PM

**LOCATION:** ERC 1096

**PRESENTER:** Rick Bourque, Jill Thompson, Christopher Grol, Marissa George, Amy Coady

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This workshop will focus on the four sacred medicines used for Indigenous ceremonies and healing. Learn about Indigenous teachings, the ways these teachings can have a positive impact on the everyday mental health of students, and make your medicine pouch.

## ATHLETICS TALK & TOUR

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**DATE & TIME:** FRI | 5:30PM-6:30PM

**LOCATION:** ERC 1092

**PRESENTER:** Scott Baker, UOIT Athletics

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Scott will discuss the value and importance that athletics and recreation has on the student life experience. Whether participating

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on a varsity team, competing in intramurals or being a fan at a game, the world outside the classroom at university is a tremendously important component of university life. Scott will also discuss other athletic opportunities, like the fitness facility and part-time jobs. The session will also include a tour of the newly renovated campus fieldhouse and campus recreation centre, should time permit.

## ANTI-OPPRESSION TRAINING

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**DATE:** FRI | 6:30PM-8:00PM

**LOCATION:** ERC 1092

**PRESENTER:** Outreach Services

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This session facilitates discussion and awareness to build an understanding of oppression and how we can respond to it. Oppression refers to a system of discrimination, where some groups in society hold economic, social, and political power they use to exploit other groups in society. Anti-oppression training is used to get people thinking critically about the world around us and come up with ideas to fight against discrimination in all of its forms.

## THE MAGIC OF EVENT PLANNING

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**DATE:** SAT | 10:45AM-11:45AM & SUN | 10:15AM -11:15AM

**LOCATION:** UA 3240

**PRESENTER:** Camille Talag

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Truly meaningful events can be challenging, but with proper care and feeding your event can grow to become exactly what you dreamed. This session will explore the fine art of planning events of

all shapes and sizes. Including details on campus resources, working with budgets, building schedules and timelines, and understanding important rules and policies while planning your events.

## GET INVOLVED FAIR & INVOLVEMENT RECORD

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**DATE:** SAT | 10:45AM -11:45AM

**LOCATION:** UA 3220

**PRESENTER:** Sara Weales

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The Get Involved Fair is a great way to introduce your club or society to the campus community. Come find out everything you need to know about the event and why your group should be there. This session will also cover the Involvement Record, which can serve as a recruitment tool for new members.

## FUNDRAISING: A TALE OF CHARITABLE GIVING

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**DATE:** SAT | 10:45AM -11:45AM

**LOCATION:** UA 1140

**PRESENTER:** Chantal James

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Whether it's through a bake sale or gala event, asking others to support and become a stakeholder in a shared future is critical to making passion projects a reality. This session will work through the scary and exhilarating world of fundraising. We will talk about how to handle rejection, build a culture of positive attitude, plan fundraising events that work on campus, and deal with some of those pesky laws that pertain to charitable giving!

## WE AIN'T AFRAID OF NO POLICY

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**DATE:** SAT | 10:45AM -11:45AM

**LOCATION:** UA 3230

**PRESENTER:** Amy Blais

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Who you gonna call? Not the Ghostbusters! Let us help you become policy masters. This session will help you navigate intimidating documents such as constitutions and by-laws, and guide you through chairing an Annual General Meeting (AGM).

## RISK MANAGEMENT

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**DATE:** SAT | 12:00PM-1:00PM

**LOCATION:** UA 1140

**PRESENTER:** Chantal James

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It's said that poor risk management means a project is likely to fail. A successful event starts with the right risk management assessment and implementation. This session will explore the current risk management practices on and off campus, while teaching you about the critical components to managing risk.

## FINANCIAL FITNESS: BUDGETING BASICS

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**DATE:** SAT | 4:00PM-5:00PM & SUN | 10:15AM-11:15AM

**LOCATION:** UA 3230

**PRESENTER:** Dianna Lown

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Staying on budget isn't easy, but we've got the tips and tools you'll need to manage your spending wisely. This session will focus on

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budgeting basics, various funding opportunities, securing a sponsorship, applying for grant funding, SA finance forms, and how to stretch an event budget.

## TURNING SIGNUPS INTO SQUADS #SQUADGOALS

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**DATE:** SAT | 4:00PM-5:00PM

**LOCATION:** UA 1140

**PRESENTER:** Sara Weales

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One of the keys to club and society success is a group of Executives that work well together and supportive general member. In this session, you'll learn how to start those relationships off the right way, which attracts the right people to your group, gets all hands on deck, and leads to great initiatives and events.

## MANNERS MATTER

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**DATE:** SAT | 4:00PM-5:00PM

**LOCATION:** UA 3220

**PRESENTER:** Jennifer Bennett & Camille Talag

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Your parents always told you to “use your words”, but are you thinking about how they sound? When emailing or communicating on social media, tone can be difficult to interpret and messages are often misunderstood. Leadership styles can influence the way in which we interact with one another. Understanding your own leadership style and your team members' leadership styles can help you work with each other effectively. This session explores the different leadership styles and the best ways to communicate and work with your executive team.

## NOT ANOTHER BAKE SALE

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**DATE:** SUN | 9:00AM-10:00AM

**LOCATION:** UA 3230

**PRESENTER:** Camille Talag

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Low-budget and no-budget event ideas are hard to find. Sure, there's the classic bake sale, but they're rarely profitable. Come to this session to learn how to put together a dynamic and successful calendar of budget-friendly events. This session will also be a great opportunity to share successes of a low budget event and get inspiration from other student groups.

## CAMPUS CONNECTED (PART 1 & 2)

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**DATE:** SUN | 9:00AM-10:00AM & 10:15-11:15AM

**LOCATION:** UA 1140

**PRESENTER:** Jeremy Greenberg

**NOTE:** You must attend both sessions to get the certificate

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UOIT values the mental health and well-being of each individual. The Campus Connected initiative aims to create an inclusive university where its members are able to care for each other to build a flourishing community. What does displaying a symbol of Campus Connected mean? The individual with a Campus Connected symbol has a readiness to display an attitude of caring, non-judgment, empathy and compassion. The unique Campus Connected symbol is available on stickers you can display on your laptop or your door. This session is two part and will give participants a certificate at the end.

## LEAD BY LETTING GO: A TRANSITIONING HOW-TO

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**DATE:** SUN | 9:00AM-10:00AM

**LOCATION:** UA 3240

**PRESENTER:** Amy Blais

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Sometimes the best way to measure the success of the organization you've built is whether or not it can keep going without you. Leadership transitions are hard, and too many clubs and societies never recover from them. Save your group from such fate by planning ahead. Learn helpful tips that you can employ throughout the year so that transitioning is an effortless task come April.

## PLANNING TO CHANGE THE WORLD

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**DATE:** SUN | 10:15-11:15AM

**LOCATION:** UA 3220

**PRESENTER:** Amy Blais

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Nelson Mandela once said, "Vision without action is only dreaming, action without vision is only passing time, but vision with action can change the world." Advocacy and campaigning are the cornerstone of many clubs and societies. Find out how to put your vision into action with an overview of lobbying, building public awareness, effective campaign tactics, and more!



## BYSTANDER TRAINING

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**DATE:** SUN | 2:30PM-4:30PM

**LOCATION:** UA 1140

**PRESENTER:** Jarred Cacnio, Student Development Specialist,  
Wellness and Inclusivity

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Durham College's Office of Diversity, Inclusion, and Transitions and UOIT's Student Experience Centre are partnering to offer "Bringing in the Bystander". In this one hour interactive session, participants will come to understand that everyone has a role in the intervention and prevention of sexual violence in our campus communities. Participants will explore individual strategies that reflect an appropriate level of intervention needed for inappropriate sexual behaviours, and leave the session feeling empowered to help eliminate sexual violence in our communities.

**STUDENT ASSOCIATION LEADERSHIP CONFERENCE**

# keynote speakers

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# SPEAKER DETAILS

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## **ALLISON HECTOR-ALEXANDER, DIVERSITY CONSULTANT**

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Mental wellness is a topic that you are sure to hear about in higher education. Mental health impacts many different identities. Join us for an opportunity to create a dialogue about the intersectionality of mental health and social location and how this influences support, inclusion, and acceptance. We will also discuss the role of culture in recognizing and seeking supports.

## **JEREMY GREENBERG, PROGRAM MANAGER OF CAMPUS & COMMUNITY ENGAGEMENT**

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Student Leadership is about helping others. Helping others can be meaningful, rewarding and tiring. Too many student leaders experience mental, physical and emotional exhaustion or burnout. To lead well you must be well. This presentation will discuss how to do both. Jeremy Greenberg has facilitated leadership development trainings for 15 years. He holds an M.A. in Leadership & Training and a MEd in Counseling. He is a counsellor with Student Mental Health Services at UOIT.

## **STEPHEN SILLS, CO-FOUNDER OF STUDENT LIFE NETWORK**

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Sills splits his time between designing and creating opportunities for SLN's hundreds of thousands of student members and working with Canada's top brands, like Rogers, Uber, Airbnb, Ford, Hudson's Bay, RBC, and Live Nation to help them connect with Canada's youth effectively.

# NOTES

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